

## Event Evaluation and Assessment

	2018	2019	2020
Event Name			
Date			
Venue			
Type (gala, walk, golf, etc.)			
Total raised			
Sponsors			
Tickets			
Tables			
Fundraising			
Paddle auction			
Expenses			
Net Profit			
Cost/Dollar			
Staff Hours			
Volunteer hours			
Revised Net			
No. guests			
New Guests			
No. volunteers			
No. sponsors			
New sponsors			
No. clients			
No. Converted to donors			
Converted donations (1 year)			

