



## COACHING

*"I can not teach anybody anything...  
I can only make them think."*

*Author unknown...*

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## 800 WAYS TO SAY HI!

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## RULES OF ENGAGEMENT

- Open Mind
- Honest Dialogue
- Mutual Respect
- "I" Statements
- Full Participation

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## COURSE OBJECTIVES

1. What is coaching?
2. Intro to common types of coaching...
3. Dealing with you
  1. Listening skills
  2. BICA Model
4. Four step approach to coaching
5. What are the Best Practices
6. Learn how to use inquiry and advocacy in a coaching session
7. What is the fruit of coaching
8. Summary



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- A method and technique that can be used to guide an individual to new learning and self discovery through a the process of feedback; questioning, goal setting and accountability.



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## THE GOAL OF COACHING ...



- Motivate and inspire
- Support employees in breaking down large goals into manageable steps
- Build accountability and results



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## COMMON TYPES OF COACHING



- Organizational – used as a culture shifting tool
- Performance – to ensure employee is productive
- Development – Empower employees to grow and/or gain the necessary skills to do the job more efficiently
- Leadership – Skills and Business Character
- Life - Management of life's issues



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## WHAT ARE THE PRINCIPLES OF COACHING?



### Responsibility

- Self-responsibility, or **taking ownership** for your decisions – we learn better when we discover things for ourselves

### Awareness

- **Awareness** is the most common outcome that coaching delivers

### Action

- **Creating** a plan that reflects the tasks necessary to meet the goal

### Challenge

- The process of question and inquiry will bring about feelings of discomfort **because** this process leads to **introspection thinking** and this is hard for most...



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## WHAT ARE THE PRINCIPLES OF COACHING?



### Solution focus

- When we dwell on a problem, it gets bigger. When we focus on the solution, the problem becomes **manageable** and we find more energy to deal with it.

### Blame-free

In a coaching culture **mistakes are viewed as learning experiences**, not reasons to look for a scapegoat.

### Self-belief

**Confidence** that we can do something is a key factor in achieving it.



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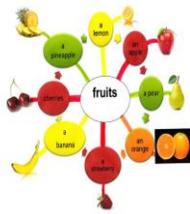
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## A COACH GUIDES BY USING A DISCOVERY PROCESS

- Assessing skills, personality traits, and learning styles
- Defining successful outcomes
- Establishing goals with objectives to meet along the way...
- Question and Inquiry



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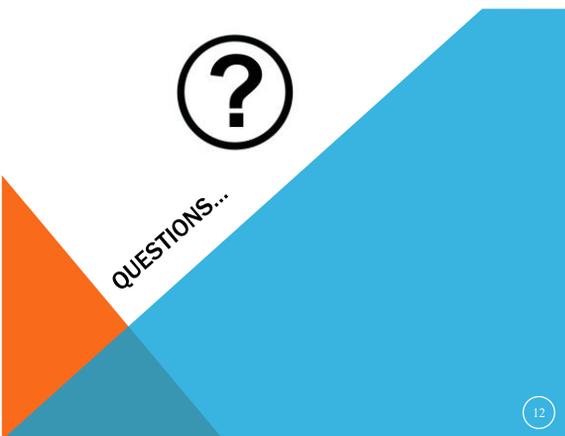
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QUESTIONS...



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FOUR STEP COACHING PROCESS

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**FOUR-STEP COACHING PROCESS**



1. Set the stage
2. Define the opportunity or problem
3. Analyze options
4. Develop an action plan



*Ongoing coaching also includes:*

- Continued Evaluation
- Providing feedback

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stuff to think about

DEALING WITH YOU...?

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## HERE IS WHAT YOU NEED...



- To be a good listener
- To be able to give feedback consistently and quickly
- Manage yourself



**LET'S TALK...**

1. DO THINK YOU'RE A GOOD LISTENER AND WHY?
2. ARE YOU COMFORTABLE WITH GIVING FEEDBACK?
3. DO YOU KNOW WHAT IS MEANT BY MANAGE YOURSELF?

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## LISTENING EXERCISE...



Three obstacles to listening well

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- o
- o

Listening filters

- o Personal history
- o Values/biases/prejudices
- o Interest in subject
- o Knowledge of subject
- o Vocabulary

Poor Listeners	Skilled Listeners
Stance of watch, tap foot, drum fingers	Make eye contact, occasional nodding, use words of encouragement
Finish people's sentences, make assumptions	Paraphrase speaker's words, clarify, summarize
Attempt to diagnose, rush in to correct the speaker	Hold their fire, then calmly state views
Focus on delivery or memorization	Focus on content
React emotionally	Remain open-minded
Ignore nonverbal cues	Pay attention to nonverbal cues
Think of what they are going to say next	Focus on what is being said by the speaker

**LET'S CONTINUE TO TALK...**  
"WHICH ONE ARE YOU?"

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## CHARACTERISTICS OF EFFECTIVE FEEDBACK



1. Timely
2. Specific

*Instructions: Read each statement and place a "G" next to it if it's a generalization; place an "S" next to it if it describes specific behavior.*

S or G **Statement**

**James led a brainstorming session with the team.**

**Margaret is really stressed out and can't do her job.**

**Charles' top priority is watching out for himself.**

**Gail is the glue that holds this team together.**

**Scott persuaded his manager to add an extra person to the team for the duration of the project.**

3. Fits the individual
4. Relevant to goals
5. Consistent

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## CHARACTERISTICS OF EFFECTIVE FEEDBACK



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## BICA MODEL & EXERCISE



### Behavior

- Describe the behavior

### Impact

- Share the impact of the behavior

### Consequences

- Explain the consequences as a result of the behavior and impact

### Action

- Explain the requested behavior change



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BECOMING AN EXPERT  
QUESTIONER...



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## INQUIRY AND ADVOCACY



### INQUIRY SKILLS

- Probing
- Confirming
- Acknowledging
- Encouraging

### ADVOCACY SKILLS

- Expressing clearly
- Using "I" language
- Using seeking questions
- Building



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## EXPERT QUESTIONER



- Ask the right questions at the right time
- Respond to the individual's needs
- Begin with non-challenging questions
- Ask challenging questions after trust has developed

- Ask the questions individuals wouldn't ask themselves
- Use questions to help individuals arrive at their own solutions



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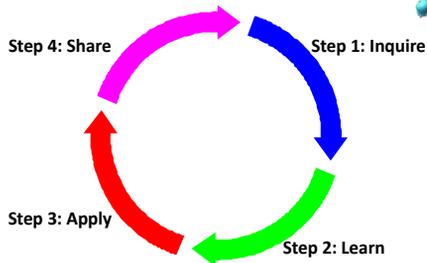
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## LEARNING FROM MISTAKES



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## COACHING FOR PERFORMANCE IMPROVEMENT



### Set the stage...

- Schedule a meeting and determine objective(s)

### Define the opportunity or problem...

- Focus on actual behavior
- Compare to expected behavior
- Think through actions that lead to the behavior
- Ask about obstacles
- Ask about future actions



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## COACHING FOR PERFORMANCE IMPROVEMENT (CONT.)

### Analyze the options

- List the options
- Discuss the pros and cons of each option
- Identify the best options

### Develop an action plan

- Ask, "What can you take from this conversation to apply to your life today?"
- Ask, "What do you need from me?"
- Set expectations
- Set a date by which the improvement should be completed
- Set checkpoints which are no longer than a week apart



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## SETTING SMART GOALS

### Goals should be:

- Specific
- Measurable
- Attainable
- Realistic
- Timely



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## COACHING TO LEARN SPECIFIC SKILLS



- Identify the specific skill
- Identify the employee's level of comfort and current skill level
- Explore the specific areas that need to be learned or improved
- Brainstorm with the employee
- Embrace all of the ideas



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## COACHING TO LEARN SPECIFIC SKILLS (CONT.)



- Develop an action plan
- Practice the new task
- Provide feedback
- Repeat for each additional task



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## EXAMPLE: COACHING FOR ACTIVE LISTENING SKILLS



- |   |  |
|---|--|
| •The employee self-identifies a need or the coach shares observations | •Practice the tasks described in the action plan |
| •Explore the difficulty in listening                                  | •Employee self-assesses the new skills           |
| •Develop an action plan   | •Coach provides feedback                         |



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## SUMMARY



- A coaching session includes four steps
- A coach is an expert questioner, employing the communication techniques of inquiry, advocacy and consistent feedback
- Coaching for performance improvement focuses on identifying barriers to improvement and overcoming them
- Coaching for development takes a long-term view, including defining purposes, goals, and mission, and identifying the employee's passion, joy, or energy

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## SUMMARIZE (CONT.)

- Recognizing the fruit of coaching...
  - Improved productivity
  - Retention
  - Recruitment
  - Workplace moral improvement
  - Employee's will take risk



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## RECOMMENDATIONS...



The Myers and Briggs Personality Test | Online Personality...  
[www.onlinepersonalitytests.org/mbti](http://www.onlinepersonalitytests.org/mbti)

The Myers and Briggs Personality Test ... The change and possibility of free choice ...  
The Myers-Briggs test is a psychological inquiry which measures the ...

ENFJ • INFJ • ISTJ • ISFP • INTP • ENFP



Based on a 40-year study of human strengths, Gallup created a language of the 34 most common talents and developed the Clifton StrengthsFinder assessment to help people discover and describe these talents. In 2001, the initial version of this assessment was included with the bestselling management book *Now, Discover Your Strengths*. The discussion quickly moved beyond the management audience of this book. The goal was to start a global conversation about what's right with people. It appears that the world was ready to have this conversation.

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LET'S TALK NEXT TIME WE MEET...

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**THANKS!**

***THE OPPORTUNITIES FOR IMPROVEMENT  
ALREADY EXIST WITHIN THE PEOPLE. IT IS  
PARTLY A MATTER OF TRANSFORMATION  
AND THE SHIFTING PERSPECTIVE!***

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